3 Tips for Successful Community Engagement

Insights from the Great Lakes

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NCER JULY 31, 2013
HAPPY BIRTHDAY HARRY POTTER



Community Engagement Fatigue

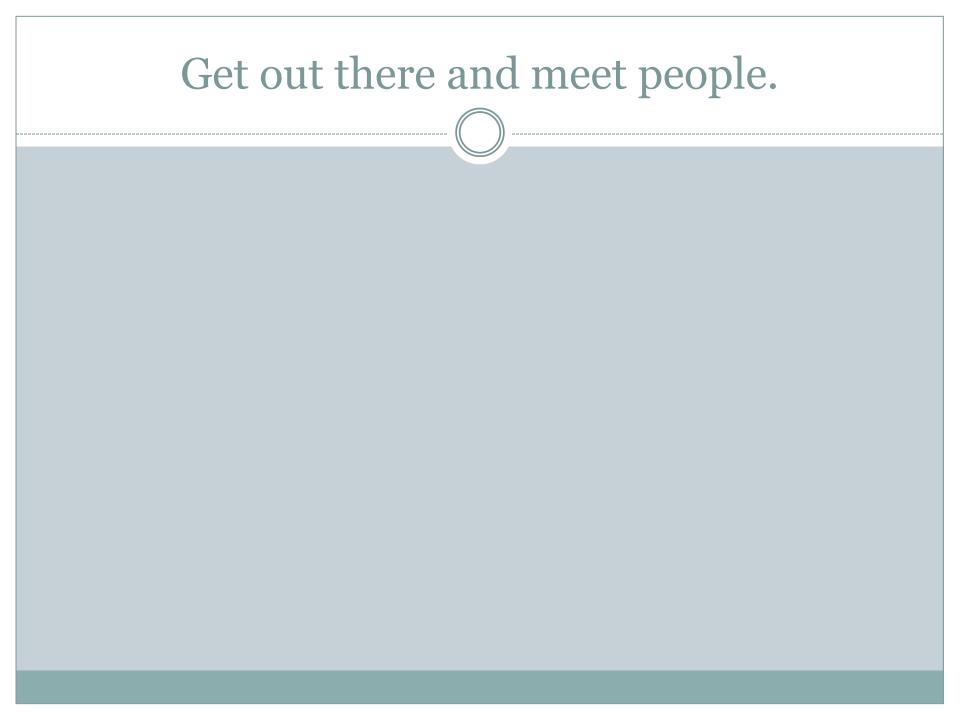
- Community engagement costs time and money.
- People make scientists uncomfortable.
- Agencies still operate under an old paradigm.

Make it efficient. Make it successful.

1. Get out there and meet people.

2. Make restoration relevant.

3. Don't forget the children.



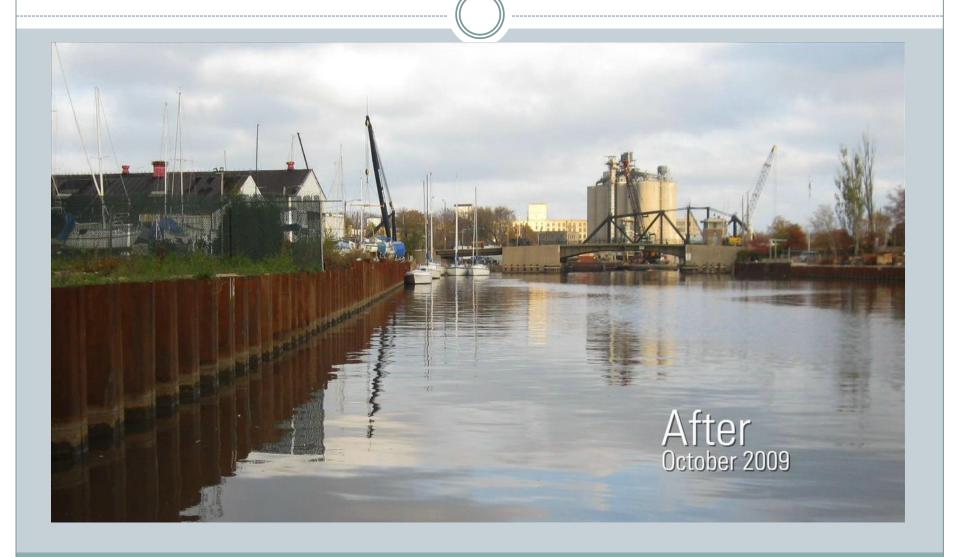
Get out there and meet people.

Time	Day Schedule
11:30 AM	Meeting with city planning and development
12:30 PM	Lunch with outreach team
2:00PM	Meet with Lake Superior Muskie Chapter
3:00 PM	Meetings with Fond du Lac Band – director of conservation, conservation officer, museum curator, outreach coordinator, teacher
6:00 PM	Dinner with six members of Morgan Park Community Club in Morgan Park overlooking site

Get out there and meet people.

Public Meeting Activities	Time	Cost
Design and development of five posters by contractors	15 hours	\$300
Development of PowerPoint presentation by project manager	3 hours	\$75
Development of fact sheet by contractor	3 hours	\$60
Four public meeting conference calls of five team members, including one contractor	20 hours	\$480
Travel to and attendance at the public meeting by eight team members, including three contractors (assume three local)	40 hours	\$1400
Total	81 hours	\$2315

Make restoration relevant.



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In the News

Longtime columnist, office holder Ferree dies READ ABOUT 17 ON PAGE AS

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ROXANA MARSH DREDGING PROJECT



JON L. HENDRICKS PHOTOS THE TIMES Jack Brunner, Recease Marsh project manager for Tetra Tech, hands out notive plants to be planted Monday as port of the project in East Chicago.

A reason to celebrate

\$52 million project removed a century of industrial pollution from the Grand Calumet River

SV LAURI HARVEY KEAGLE

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A region environmental official stood Monday be-fore a host of local and federal leaders, semit-ting to a previous lack of faith in a local river earnip project.

Kay Nelson, director of environmental affairs for the

Northwest Indiana Forum, served as director of the In-diana Department of Environmental Management's Northwest Regional office from 1995 to 1998.

See MARSH on Page AS





Compress Boxis, a senior advisor to the Environmental Protection Agency, talks about restoring the Boccata Narsh area of the Grand Calumet in East Chicago.

Native Landscape Contractors havels a hay blanket to an island along the Boxana Marsh in the Grand Calumet River that will reduce erosion and encourage vegetation grewth, Officials held a ceremony Monday marking the final stages of the Grand

Laurest dredging and

restoration project.

Rokita, Mourdock plotting reforms

Hoosier duo to seek privatizing Medicare if health care law nixed

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subtamapous | As the U.S. Supreme Court prepares to rule on the consti-tutionshity of Obamacare, two Hoosier Republicans are standing by with plans to reshape the nation's health

system. U.S. Senate candidate Richard Mour-dock and U.S. Rep. Todd Rok-ita, R-Indianapolis, said they are waiting in the wings if the 2010 insurance law is struck down this



eligibility, cov-erage and spending decisions for Medicaid, the federal-state health insurance program for the poor. The Republicans also want to privatize Medicare, the federal health

insurance program for senior citisons, with sessions receiving government vouchers to cover some of the cost of private insurance premiums.

Mourdock and Rokita both said that without competition between states under a reformed Medicaid pian - and competition between in-surance companies under a reformed Medicare program - Jutura federal spending on health care would be

"Not only will these programs not be around, but because they're the dework of this cleht, this country is going to be in a much weaker posi-tion," said Rokita, a Munster native

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Thank you!

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